

## SMPS 2011 Golf Classic - Sponsorship Details

### **Gold Sponsor**

**\$3,000**

**1 available**

This sponsorship includes:

- One foursome and dinner for 4 company representatives
- Beverage Hole sponsorship (alcohol and decorations not included; Option to supply your choice of alcoholic/ non-alcoholic beverages and food)
- Option to have company representatives at hole
- Prominent signage (Podium & Sign-In) at event
- Company logo in top position of sponsor banners and signs at event and all monthly luncheons until tournament
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page as well as home page
- Program – Logo on cover and inside with full page ad
- Option to make opening remarks at shot gun start

### **Silver Sponsor**

**\$2,250**

**2 available**

This sponsorship includes:

- One twosome and dinner for 2 company representatives
- Contest hole (Closest to the Pin or Straightest Drive)
- Beverage Hole sponsorship (alcohol and decorations not included; Option to supply your choice of alcoholic/ non-alcoholic beverages and food )
- Golf cart signage at event
- Company logo in second position of sponsor banners and signs at event and all monthly luncheons until tournament
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page
- Program – Logo with 1/2 page ad

### **Bronze Sponsor**

**\$1,500**

**4 available**

This sponsorship includes:

- One twosome and dinner for 2 company representatives
- Host hole sponsorship, includes company signage at hole
- Beverage Hole sponsorship (alcohol and decorations not included; Option to supply your choice of alcoholic/ non-alcoholic beverages and food )
- Company logo in third position of sponsor banners and signs at event and all monthly luncheons until tournament
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page



**Hole-in-One Sponsor\*\*****\$600****1 available****SOLD – Aerotek, Inc.**

This sponsorship includes:

- Dinner for 2 company representatives
- Non-beverage hole, but may be sponsor-hosted\*
- Option to have 2 company representatives at hole
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Participation in hole decoration contest
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page
- Program – Logo

*\*Option to upgrade to beverage hole for \$150**\*\*This sponsorship requires that the sponsor pay the insurance fees that are incurred.***Lunch****\$600****1 available****SOLD – KTU+A**

This sponsorship includes:

- Dinner for 2 company representatives
- Option to place promotional items at tables during event lunch
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Special recognition on event banners and signs at lunch
- Website – Logo and link on sponsor page
- Program – Logo

**No-Host Hole****\$450****2 available**

This sponsorship includes:

- Dinner for 2 company representatives
- Logo on Check-in Packets
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Company signage at hole
- Website – Logo and link on sponsor page
- Program – Logo

**Mulligan / Sponsor****\$300****1 available**

This sponsorship includes:

- Dinner for 2 company representatives
- Logo on mulligans
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Website – Logo and link on sponsor page
- Program – Logo

## Shirt Sponsor

In-kind

1 available

This sponsorship includes:

- Dinner for 2 company representatives
- Shirt sleeve logo placement
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page
- Program – Logo with 1/4 page ad

*\*Cost of shirts will changed based on choice of brand*

## Reprographics Sponsor

In-kind

1 available

**SOLD – A/E Scantech**

This sponsorship includes:

- Dinner for 2 company representatives
- Shirt sleeve logo placement (contingent upon sale of shirt sponsorship)
- Recognition on all event printing, including hole signage, banners, etc.
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page
- Program – Logo with 1/4 page ad

## Media Sponsor

In-kind

1 available

This sponsorship includes:

- Dinner for 2 company representatives
- Shirt sleeve logo placement (contingent upon sale of shirt sponsorship)
- Company logo on sponsor banners and signs at event and all monthly luncheons until tournament
- Recognition in all tournament materials (newsletter, e-mail blasts, etc.)
- Website – Logo and link on sponsor page
- Program – Logo with 1/4 page ad

## **Advertising**

Ad space in the day-of program will be available at the following rates:

1 page ad = \$1,000

½ page ad = \$500

¼ page ad = \$250

## **Extra Sponsors**

Photography Sponsor: *Chipper Hatter Photography*

Charity Sponsor: *HomeAid San Diego*